



Think – Tank

Innovative, creative and out-of-the-box solutions to challenge organizations' current strategy



The DH&A program to face challenges using the Think-Tank approach



Think – Tank

Innovative, creative and out-of-the-box solutions to challenge organizations' current strategy

Introduction:

The last two years were financially challenging. Many companies and organizations lost value and suffered difficulties to bring their products and services to the market. The coming two years will be very challenging and crucial to any organization seeking survival and growth. Recent predictions indicate that those who would survive these two years would potentially go on the fast track to success. Those who will not survive will cease to exist.

DH&A, the elite international experts' forum, comes with a cooperation model for organizations seeking a breakthrough to allow change. What is common and ordinary is already known. Now it is the time for the innovative, out-of-the-box solutions affecting the strategic future moves of the organization.

What is the "Think-Tank"?

1. A **Think-Tank** is a team of experts, from selected fields of expertise, gathered together to investigate and research a scope of subjects in order to gain new knowledge which will influence the strategy of the organization.
2. **Think-Tanks** in organizations is often compiled from external experts and internal key people gathered to bring new knowledge and perspective to challenge current strategies and suggest new ways of thinking and out-of-the-box solutions.



4 stages of **Think-Tank** process:

1. Assembly – gathering the participants and providing them the mandate to act and establish the rules of the game.
2. Data gathering – a process of collecting relevant data, information and necessary knowledge. Done through reading documents and numbers, interviewing key people, field tours, observations and other authorized tools.
3. Data analysis – reviewing the gathered data, understanding, analyzing and integrating it and coming to agreed conclusions from it.
4. Implemented solutions - formulating implementable recommendations and solutions that would challenge the current strategy, shed light on elements needed to be changed and raise creative arguments as for the organization's self-perception and the amendments needed to be done.

How is it done with DH&A?

1. The inner organization **Think-Tank** will be assembled from a team of DH&A's top experts in fields of management, economy, technology, marketing etc. in cooperation with chosen key people from the organization.
2. The joined **Think-Tank** will call for information, gather data, interview key people, make observations in the field and dive into the daily conduct of the organization.
3. Once the data gathering is completed the **Think-Tank** will go to an off-site location and join efforts until the participants come up with agreed recommendations to challenges the current strategy.
4. During the discussion the **Think-Tank** can ask for more or the completion of information needed.
5. After the completion of deducting the recommendations, the senior management of the organization will join the **Think-Tank** to share the findings and discuss them.
6. The final result is an agreed document, ready to be implemented, to become a work plan.
7. The **Think-Tank** will hold close monitoring to ensure progress and implementation.



Why do it with DH&A?

1. A tradition of innovation and creative ways of thinking.
2. Some of the top experts in Europe.
3. Proven successes.
4. Purposeful, direct, unbiased and straightforward conduct.

For more information:

DH&A's Headquarters

office@dh-aa.com

www.dh-aa.com