



Red team

**Challenging your strategy
Empowering your decision making**





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Introduction:

1. DH&A's Red Team assists organizations to improve themselves by providing different and sometimes opposing point of view to their vision, missions, strategy and tactics.
2. Red Team approach helps overcoming stagnation, traditional decision making, extreme risk control, lack of innovation and mainly fear of change.
3. The world changes and evolves rapidly. Coping with it forces organization to become flexible, innovative and always on a move. This calls for constant examination and changes in strategy and conduct. The Red Team approach becomes vital and even crucial in this process.
4. Red Team is all about exploring and tracing the vulnerabilities of the organization and giving them the right attention in order to prevent the consequences.

DH&A's Red Team supports organizations in the following fields:

- Overall vision, mission and strategy.
- Structure to fit strategy.
- Financial strategy.
- Marketing and sales strategy.
- Operational strategy.
- Security and cyber security strategy.



The team:

1. DH&A's Red Team is based on our senior associates, all very senior experts in their field with vast and accumulative knowledge and experience.
2. On special professional needs DH&A employs the very best of experts out of our vast net of collaborations.

Modus Vivendi:

1. Thorough mapping of the organization through interviews, discussions, observations, going through relevant documents, analyzing the figures etc.
2. Tracing the vulnerabilities and weaknesses.
3. Confronting seniors and executives with our findings and collecting responses and point of views.
4. Coming up with innovative and creative solutions to deal with each vulnerability and collecting responses.
5. Writing and presenting a full Red Team report.
6. Consulting on implementation.

Pricing:

Pricing is done in relevance to size, depth, urgency and timeslots.

More on DH&A at our website: www.dh-aa.com

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