



Profiling

Human focused risk management



Profiling a given person to predict his behavior in given situations for usage in decision making and risk management



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General:

Profiling is the art of gathering and the analysis of relevant information regarding a specific person that would allow prediction as for this person's intentions and behavior in given situations.

The information is gathered using methods of data mining made from open and authorized sources. The analysis is made using state of the art methods and techniques developed. The process is legally assured.

Profiling is available and legally used with the awareness of the specific person or without it. Naturally, different people call for different methods of data mining and data analysis.

Profiling is the analysis leading to the evaluation of:

- Dominant psychological characteristics.
- General behavioral patterns
- Integrity and credibility
- Predicted behavior in given situations.
- Strength and weaknesses

Profiling is used for the purpose of:

- Competitive strategy making
- Risk assessment
- Negotiation and arbitration
- Executive placement and head hunting
- Investments, M&A, human due diligence

Who are the people to be profiled?

Business opponents, potential partners, executives, competitors, investors etc.



Profiling in 3 stages:

- Stage 1: approval, preliminary scan, data mining, information gathering.
- Stage 2: data analysis, cross reference, assembling profile.
- Stage 3: concluding, recommending, reporting and consulting.

What does a profile include?

- Thorough background check
- Full psychological report
- Integrity and credibility assessment
- Risk assessment
- Predictions, recommendations and action plans.

Remarks:

- The profiling process is very discreet and non-disclosure agreements are signed.
- The profiling process uses tools and methods that are legally permitted.
- The whole profiling process is escorted with legal advisory.

For further information:

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